



A unique opportunity to promote your business among key players in sound and audiovisual archiving, preservation and restoration, at a truly international forum

## **SPONSORSHIP OPPORTUNITIES at IASA 2017**

<http://2017.iasa-web.org>

### **International Association of Sound and Audiovisual Archives (IASA) 48th Annual Conference Ethnological Museum, Berlin, Germany, 17 - 21 September 2017**

*IASA conferences give your business unprecedented access to the world's major sound and audiovisual institutions.*

This year IASA brings together an impressive range of world class expertise, knowledge and experience and so continues its aim to promote, encourage and support the development of best, professional sound and audiovisual standards and practice in all countries.

IASA is an accepted international leader in the field of sound and audiovisual archiving and the premiere organization in setting operating standards and work practices. It has also had a long commitment to the support of archives and collections in developing and emerging countries.

Established in 1969 as a platform for international co-operation between archives that preserve recorded sound and audiovisual documents, IASA now has members from more than 70 countries, representing most major collections and archives, including national libraries, archives and broadcasters holding musical recordings, historic, literary, folkloric and ethnological sound documents, theatre productions and oral history interviews, bioacoustics, environmental and medical sounds, linguistic and dialect recordings, as well as recordings for forensic purposes.

The IASA conference is an agenda setter for the ongoing debates in sound and audiovisual archiving. Our most recent conferences include our thought-provoking and enlightening 2014 conference in Cape Town, South Africa, the spectacular 2015 conference at the Bibliothèque nationale de France in Paris, and the inspiring 2016 conference at the Library of Congress, Washington, DC, USA.

The 2017 Conference, our 48th Annual Conference, is being hosted by and held at the Ethnological Museum, Berlin, Germany, from Sunday 17 - Thursday 21 September 2017 with the theme *A World of Opportunity: Audiovisual Archives and the Digital Landscape*. This conference explores new technologies, new systems, and innovative and collaborative services that link our audiovisual heritage with a wider audience, make possible new and diverse use cases, and effect more robust, resilient and affordable preservation efforts.

Sponsors of the IASA Conference achieve high visibility amongst the attendees of the conference and the members of this forward-thinking organization. Sponsoring the IASA Conference provides opportunity for your company and it facilitates our initiatives in the world of sound and audiovisual archiving, maintaining education, training and other standards and guidance activities that we provide. Finally, your generous sponsorship ensures that participation in our conference remains affordable in today's global economy.

## **Sponsorship categories (all prices in Euros):**

### **Exclusive Platinum Sponsor 8,000 € or more \***

- This category is offered on a first come, first serve basis, and once purchased, precludes our acceptance of any other Platinum Sponsorships
- Your company name announced as the Platinum Sponsor at the opening and all subsequent plenary sessions for all conference delegates, and in any formal speeches at social events
- Your company logo featured most prominently on the inner front page of the programme
- Your company logo displayed in front of all delegates on the holding slide projected between formal conference sessions
- Your company logo (Static logo only. No animations) featured on the home page and the sponsors page of the conference website
- A complimentary full page black & white advertisement in the conference programme
- A priority exhibit table in the conference area
- Your company name listed as the Platinum Sponsor in the conference programme
- You may include leaflets and promotional material in delegates' bags
- Four complimentary conference registrations

### **Gold Sponsor 6,000 € or more \***

- Your company name announced as a Gold Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company logo featured prominently on the inner front page of the programme
- Your company logo displayed in front of all delegates on the holding slide projected between formal conference sessions
- Your company logo (Static logo only. No animations) featured on the sponsors page of the conference website
- A complimentary full page black & white advertisement in the conference programme
- A priority exhibit table in the conference area
- Your company name listed as a Gold Sponsor in the conference programme
- You may include leaflets and promotional material in delegates' bags
- Three complimentary conference registrations

### **Silver Sponsor 4,000 € \***

- Your company name announced as a Silver Sponsor at the opening plenary session for all delegates
- Your company logo, slightly smaller than the Gold, included on the inner front page of the programme as a Silver sponsor and displayed in front of all delegates on the holding slide between formal conference sessions
- Your company logo (Static logo only. No animations) on the sponsors page of the conference website
- A complimentary half page black & white advertisement in the conference programme
- Access to an exhibit table in the conference area
- Your company name listed as a Silver Sponsor in the conference programme
- You may include leaflets and promotional material in delegates' bags
- Two complimentary conference registrations

### **Bronze Sponsor 2,500 € \***

- Your company name announced as a Bronze Sponsor at the opening plenary session for all delegates
- Your company logo, slightly smaller than the Silver, included on the inner front page of the programme as a Bronze sponsor and displayed in front of all delegates on the holding slide between formal conference sessions
- Your company logo (Static logo only. No animations) on the sponsors page of the conference website
- Access to an exhibit table in the conference area
- Your company name listed as a Bronze Sponsor in the conference programme
- You may include a leaflet in delegate's bags
- One complimentary conference registration

### **Exhibitor Sponsor 600 € \***

- Access to an exhibit table in the conference area
- Your company name listed as an Exhibiting Sponsor in the conference programme

### **Farewell Dinner Sponsor - starting at 2,000 € \***

- Your company or organisation table at the farewell dinner
- Your company or organisation to give a five-minute talk at the farewell dinner
- Your company or organisation banner displayed at the farewell dinner
- Your company or organisation name on the dinner menu or table card
- Your company or organisation listed in the program as a sponsor of the farewell dinner
- Your company or organisation logo (Static logo only. No animations) on the sponsors' page of the conference website
- Your company or organisation announced at the opening plenary session for all delegates as a Farewell Dinner Sponsor
- Your company or organisation announced as a dinner sponsor and thanked in our President's dinner speech

### **Other sponsorship suggestions as priced individually below \***

- Lanyards provided to all delegates only (sponsor to supply) 2,500 €
- Inclusion of merchandise in delegate's bag only (sponsor to supply) 750 €
- A single page insert or similar in printed programme bag only 175 €

### **Customized sponsorship packages**

We understand that some organisations may wish to tailor their own package to sponsor IASA at the 2017 Conference. We are willing to discuss further options, or extension of the sponsorship packages. Please contact Bruce Gordon or Past-President Jacqueline von Arb, who are part of the organising team, or notify any member of the IASA Executive Board to discuss this further.

**\*No benefits other than those listed for each level of sponsorship are expressed or implied.**

Conference website <http://2017.iasa-web.org>

For further information please email: [sponsorship@iasa-web.org](mailto:sponsorship@iasa-web.org)

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